



PS  
SOCIETY

ANNUAL RETREAT

**BALANCE & BLOOM**

Summer 2026

Women from coast to coast.  
One community.  
One transformative retreat.

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# About PS Society

## MISSION, MODEL & MOVEMENT

PS Society combats the loneliness epidemic by building **consistent connection for women**. Through gatherings, shared experiences, and intentional conversation, we make connection regular, accessible, and lasting.

### PS Society Programs:

- **PS Connects** Monthly gatherings that make friendship easier and more consistent.
  - Michigan Chapters COMING **2026**
  - National Chapters COMING **2027**
- **PS Retreats** An annual Balance & Bloom weekend dedicated to rest, reflection, and meaningful connection.



# Balance & Bloom

OUR FLAGSHIP EXPERIENCE.  
OUR NATIONAL BLUEPRINT.

Our **flagship experience**. Our national blueprint.

**Balance & Bloom** is our annual retreat — a weekend of connection, movement, and personal renewal for women from across the country.

Now in its third year, we're welcoming 25 women for a truly unforgettable experience.

## Why It Matters:

- Builds lasting friendships & deep community
- Equips future chapter leaders
- Grows national visibility
- Keeps healing experiences accessible

## Your Support:

Helps us scale this model, elevate the experience, and expand our impact nationwide.



# Our Audience

WHO THEY ARE, OUR GROWTH &  
WHAT THEY VALUE

- 98% WOMEN-IDENTIFYING
- AGES 25-65 (CORE: 30-45)
- LOCATED: MIDWEST, EAST COAST, WEST COAST



- 1,758 EMAIL SUBSCRIBERS NATIONWIDE | 87% OPEN RATE
- 100% OF RETREAT SPOTS FILLED 39 DAYS IN ADVANCE
- 



- CONNECTION • WELLNESS • REAL COMMUNITY
- ACTIVE ON: INSTAGRAM, TIKTOK, FACEBOOK, PSSOCIETYUS.ORG





## Sponsorship Opportunities

### **Title Sponsor – \$5,000 (1 available)**

Top-tier exclusive sponsor with premium visibility and engagement.

The Title Sponsor will receive:

- Recognition as “Balance & Bloom Retreat Presented by [Brand]”
- Logo placement on the retreat event page and promotional materials
- Brand mention during the welcome remarks at the retreat
- Premium placement in retreat goodie bags
- Opportunity to include product samples or a thoughtful guest gift
- Social media recognition before and after the retreat
- Mention in the PS Society newsletter recap
- 1 ticket to sponsor a woman in the community or representative of your company



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**Supporting Sponsors - \$1,000 (5 available)**

Support the Balance & Bloom retreat experience and connect your brand with a community of thoughtful, engaged women.

Includes:

- Product placement in retreat goodie bags
- Social media recognition
- Brand listing on retreat materials
- Future promotional mentions





**Nourish Sponsor – \$750 (1 available)**

Supports meals/snacks and connection over food and conversation and other retreat activations.

Includes:

- Product placement in retreat goodie bags
  - Social media recognition
  - Brand listing on retreat materials
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**Program Sponsor – \$300**

Support general retreat activations: campfire, journaling, crafting, community moments.

Includes:

- Product placement in retreat goodie bags
  - Social media recognition
  - Brand listing on retreat materials
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**Signature Bag Sponsor – \$50 (Corporate/Unlimited)**

Best for local makers, indie brands, and service providers who want simple visibility.

Includes:

- Product placement in retreat goodie bags
- Social media recognition
- Brand listing on retreat materials