



Women from coast to coast.
One community.
One transformative retreat.

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About PS Society

MISSION, MODEL & MOVEMENT

We're combatting the loneliness epidemic with a social prescription for women: free and low-cost gatherings that remove barriers to friendship, belonging, and emotional support.

We believe connection shouldn't be rare — it should be real, regular, and reachable.

What We Offer:

- PS Connects – local meetups that make friendship feel easy and consistent
- PS Book Club – virtual growth space open to women nationwide
- PS Serves – our annual service day for impact and connection
- Letters to Your Future Self – a 90-day reflection ritual of intention and growth

Our Vision:

To equip local leaders to launch PS Society chapters nationwide — creating joyful, emotionally healthy communities that last.



Balance & Bloom

OUR FLAGSHIP EXPERIENCE.
OUR NATIONAL BLUEPRINT.

Our flagship experience. Our national blueprint.

Balance & Bloom is our annual retreat — a weekend of connection, movement, and personal renewal for women from across the country.

Now in its third year, we're welcoming 25-30 women for a truly unforgettable experience.

Why It Matters:

- Builds lasting friendships & deep community
- Equips future chapter leaders
- Grows national visibility
- Keeps healing experiences accessible

Your Support:

Helps us scale this model, elevate the experience, and expand our impact nationwide.



Our Audience

WHO THEY ARE, OUR GROWTH &
WHAT THEY VALUE

- 98% WOMEN-IDENTIFYING
- AGES 25-65 (CORE: 30-45)
- LOCATED: MIDWEST, EAST COAST, WEST COAST



- +562% BOOK CLUB GROWTH (8 → 53 MEMBERS)
- 1,758 EMAIL SUBSCRIBERS | 87% OPEN RATE
- 100% OF RETREAT SPOTS FILLED 39 DAYS IN ADVANCE

- CONNECTION • WELLNESS • REAL COMMUNITY
- ACTIVE ON: INSTAGRAM, FACEBOOK, PSSOCIETYUS.ORG





Sponsorship Opportunities

Presenting “Empower” Sponsor – \$10,000 (1 available)

Top-tier exclusive sponsor with premium visibility and engagement.

Benefits:

- Naming rights: “Presented by [Company Name & Logo]”
- Speaking opportunity during retreat welcome
- Logo on all event materials, co-branded merchandise, signage & social media
- Dedicated newsletter feature story + Instagram post
- Inclusion of branded item in attendee PSS Signature Bag (30)
- 2 complimentary tickets



PS
SOCIETY

ANNUAL RETREAT

BALANCE & BLOOM

Thrive Sponsor – \$5,000 (1 available)

For health & wellness businesses wanting moderate branding and engagement.

Benefits:

- Logo on select retreat materials, social media & signage
- Support for one branded wellness item (e.g., yoga mat, water bottle)
- Dedicated sponsor appreciation social post
- One complimentary retreat ticket
- Inclusion of branded item in attendee PSS Signature Bag (30)





Nourish Sponsor – \$1,000 (3 available \$ or in-kind)

Supports meals/snacks and connection over food and conversation

Benefits:

- Logo placement at meal stations & on menu signage
 - One item in PSS Signature Bag (30)
 - Mention in social post + retreat communications
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Connection Sponsor – \$500 (Unlimited)

Support general retreat activations: campfire, journaling, crafting, community moments.

Benefits:

- Group signage at retreat social spaces (campfire, journaling sessions, etc.)
 - One item in PSS Signature Bag (30)
 - Group thank-you on social media
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Signature Bag Sponsor – \$250 (Corporate/Unlimited)

Best for local makers, indie brands, and service providers who want simple visibility.

Benefits:

- One product or flyer in PSS Signature Bag (30)
- Group thank-you in retreat newsletter and social story