



**Summer 2026** 

Women from coast to coast.
One community.
One transformative retreat.

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# About PS Society MISSION, MODEL & MOVEMENT

We're combatting the loneliness epidemic with a social prescription for women: free and low-cost gatherings that remove barriers to friendship, belonging, and emotional support.

We believe connection shouldn't be rare — it should be real, regular, and reachable.

## What We Offer:

- PS Connects local meetups that make friendship feel easy and consistent
- PS Book Club virtual growth space open to women nationwide
- PS Serves our annual service day for impact and connection
- Letters to Your Future Self a 90-day reflection ritual of intention and growth

#### Our Vision:

To equip local leaders to launch PS Society chapters nationwide — creating joyful, emotionally healthy communities that last.





Our flagship experience. Our national blueprint.

Balance & Bloom is our annual retreat — a weekend of connection, movement, and personal renewal for women from across the country.

Now in its third year, we're welcoming 25-30 women for a truly unforgettable experience.

# Why It Matters:

- Builds lasting friendships & deep community
- Equips future chapter leaders
- Grows national visibility
- Keeps healing experiences accessible

# Your Support:

Helps us scale this model, elevate the experience, and expand our impact nationwide.



# WHO THEY ARE, OUR GROWTH & WHAT THEY VALUE

- 98% WOMEN-IDENTIFYING
- AGES 25–65 (CORE: 30–45)
- LOCATED: MIDWEST, EAST COAST, WEST COAST





- +562% BOOK CLUB GROWTH (8 → 53 MEMBERS)
- 1,758 EMAIL SUBSCRIBERS | 87% OPEN RATE
- 100% OF RETREAT SPOTS FILLED 39 DAYS IN ADVANCE

- CONNECTION WELLNESS REAL COMMUNITY
- ACTIVE ON: INSTAGRAM,
   FACEBOOK, PSSOCIETYUS.ORG





# Sponsorship Opportunities

# <u>Presenting "Empower" Sponsor - \$10,000 (1 available)</u>

Top-tier exclusive sponsor with premium visibility and engagement.

# Benefits:

- Naming rights: "Presented by [Company Name & Logo]"
- Speaking opportunity during retreat welcome
- Logo on all event materials, co-branded merchandise, signage & social media
- Dedicated newsletter feature story + Instagram post
- Inclusion of branded item in attendee PSS Signature Bag (30)
- 2 complimentary tickets



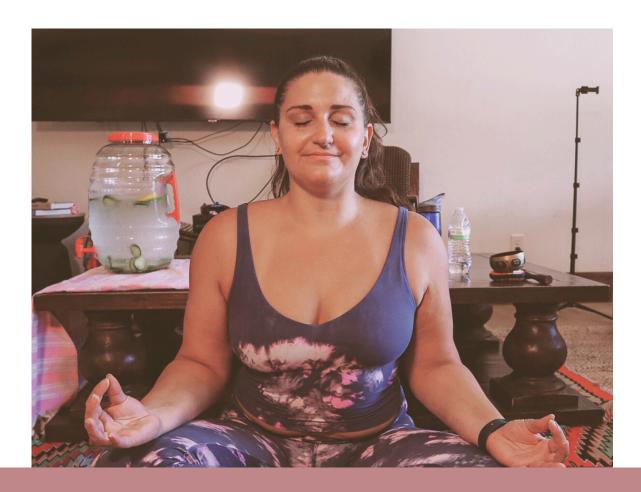


# <u>Thrive Sponsor - \$5,000 (1 available)</u>

For health & wellness businesses wanting moderate branding and engagement.

# **Benefits:**

- Logo on select retreat materials, social media & signage
- Support for one branded wellness item (e.g., yoga mat, water bottle)
- Dedicated sponsor appreciation social post
- One complimentary retreat ticket
- Inclusion of branded item in attendee PSS Signature Bag (30)





# Nourish Sponsor - \$1,000 (3 available \$ or in-kind)

Supports meals/snacks and connection over food and conversation

### **Benefits:**

- Logo placement at meal stations & on menu signage
- One item in PSS Signature Bag (30)
- Mention in social post + retreat communications

# <u>Connection Sponsor – \$500 (Unlimited)</u>

Support general retreat activations: campfire, journaling, crafting, community moments.

# **Benefits:**

- Group signage at retreat social spaces (campfire, journaling sessions, etc.)
- One item in PSS Signature Bag (30)
- Group thank-you on social media

# <u>Signature Bag Sponsor - \$250 (Corporate/Unlimited)</u>

Best for local makers, indie brands, and service providers who want simple visibility.

# **Benefits:**

- One product or flyer in PSS Signature Bag (30)
- Group thank-you in retreat newsletter and social story